



Rockwall Main Street Advisory Board Meeting Minutes Development Services Conference Room/City Hall – 385 South Goliad Tuesday, February 28, 2023 - 5:00 P.M.

Board members present: Gary Cannavo, Hailee Alberti, Geoffrey Lyons, Grant English, Stacy Fuqua

Absent: - Stephen Colon, Open Seat

Staff present: Bethany Browning, Main Street Manager

Guests: Councilmember Moeller, Jeremy Standifer, Ashley Guynes, Tammy Sharp, Keven Lefere,

1. CALL THE MEETING TO ORDER

Board Chair Cannavo called the meeting to order at 5:05PM.

2. OPEN FORUM

There were no individuals present to address the board. Forum closed at 5:06PM.

3. APPOINTMENTS

There were no appointments.

4. DISCUSSION/ACTION ITEMS

A. Review and act on the January 17, 2023 meeting minutes: Board Member Lyons made a motion to approve the minutes as presented, Member Alberti seconded, the motion passed 5-0.

B. Discussion regarding board attendance, as referenced in the City Charter, Article VIII: Board Chair Cannavo reviewed the charter document; each member received a copy. The document states members missing 3 consecutive meetings without explanation acceptable to the City Council, shall forfeit their position on the board. There were no questions or discussion pertaining to this matter.

C. Brief discussion regarding meeting etiquette: Board Chair Cannavo asked members to silence their cell phones during meetings, not to text or email and to step out of the meeting if there was a call that warranted attention, as a courtesy to others. There were no questions or discussion pertaining to this matter.

D. Discuss the Main Street Program Manual and take necessary action to appoint a committee to revise the current version: Main Street Manager, Bethany Browning provided a brief summary of the document and the need for updating and adding material to the manual. The manager asked if the following board members would be interested in serving on the committee: Members English, Fuqua and Lyons. All stated they'd be willing to serve. Manager asked the group to meet 2-3 times over a 2 to 3-month period for revisions. A motion was made by Member Lyons, seconded by Member Alberti, passing 5-0.

E. Brief review of the City's Main Street page on the City's website: Manager shared the site and answered any questions members had. There were no questions or comments noted.

F. Main Street Manager's Report:

Main Street District Activity: There are 3 businesses activity looking for property to lease in the district. I'm happy to discuss specifics should anyone be interested in learning more.

Rockwall Main Street: The board is currently seeking an individual to fill the open seat.

Texas Main Street/Main Street America: Main Street Now Conference – Boston – March 27-29

Project Status Report/Follow Ups: Parking sign installation at The Center – in progress – no new information.

2023 Upcoming Events:

Spring Fling Shopping Event – Thursday, March 16

Farmers Market – Opens Saturday May 6

San Jacinto Music – Opening night Friday May 5

G. Group discussion regarding ways to improve monthly advisory board meetings: Member Lyons lead the discussion. He asked each member to provide feedback. Guest Standifer asked how best to approach council with ideas and recommendations? Several members expressed the need to be thorough in presentations to council, paying attention to details and providing due diligence. One member suggested committee meetings outside of regularly scheduled meetings. In addition, setting measurable goals with time sensitive deadlines for completion.

4. ADJOURN: Member Lyons made a motion to adjourn the meeting at 6:10PM, Member Fuqua seconded the motion, passing *4-0 (a board member left the meeting prior to this motion). Minutes prepared by Bethany Browning, Main Street Manager.

PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, TEXAS, THIS 21 DAY OF MARCH 2023.

MAIN STREET ADVISORY BOARD CHAIRMAN: GARY CANNAVO